PARRAMATTA FC
EAGLES

1 Everley Rd, Chester Hill NSW 2162
football@parramattafc.com.au

CLUB POLICY

Social Media Policy

Purpose

Parramatta FC recognises that social media is a powerful tool for communication, connection, and promotion of football within our community. This policy outlines expectations for players, parents, coaches, officials, volunteers, and members when using social media in connection with the club.

The policy aims to ensure social media is used in a safe, respectful, and positive manner that reflects the values of Parramatta FC and Football Australia.

The Parramatta FC Social Media Policy is to be read in conjunction with the:

- Parramatta FC's Code of Conduct
- FA Member Protection Framework: Safeguarding Policy
- Parramatta FC's Bullying & Harassment Policy
- Parramatta FC's Anti-Discrimination Policy

Club Use of Images and Media

Parramatta FC may, at its discretion, use club-related material such as team photos, training images, match footage, and videos on official club social media platforms, websites, and promotional materials.

These images and videos are used to celebrate participation, promote the club, and highlight positive football experiences.

> **Note:** If any image, video, or post shared by the club causes discomfort or concern, individuals are encouraged to contact the club directly. The club will engage respectfully and take reasonable steps to address concerns.

Guiding Principles for Social Media Use

All members of the Parramatta FC community are expected to adhere to the following principles when using social media, particularly where content relates to the club, its people, or football activities.

Respect and Safety

- Do not include personal information about yourself or others on social media platforms.
- Do not post content that is offensive, aggressive, defamatory, threatening, discriminatory, obscene, profane, harassing, intimidating, sexually explicit, bullying, racist, sexist, hateful, or otherwise provocative.
- Always communicate respectfully and responsibly.

Judgement and Responsibility

- Always use your best judgement.
- Do not publish content that makes you feel even slightly uncomfortable.
- Never post or comment when feeling emotional, upset, angry, or under the influence of alcohol or drugs.
- Remember that online content is permanent and can be shared widely beyond its original audience.

Images and Consent

- Always ask for a person's permission before posting their image or video on any social media platform.
- Extra care must be taken when posting content involving children and young people.

Rumours and Confidentiality

- Never comment on rumours.
- Do not deny, affirm, or speculate about rumours on social media.

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- Do not share information that breaches laws, court orders, undertakings, contracts, or club confidentiality.

Positive Promotion of Football

- Use social media to add value and promote football in a positive, inclusive, and respectful way.
- Support teammates, coaches, officials, opponents, and the broader football community.
- Parramatta FC expects members to represent the club positively in all online environments.

Online Safety and Reporting

The Australian Government's eSafety Commissioner provides support and resources to help Australians have safer and more positive online experiences. The eSafety Commissioner also provides mechanisms to report:

- Cyberbullying
- Image-based abuse
- Illegal or harmful online content

More information and reporting tools are available at: **www.esafety.gov.au**

Breaches of the Policy

Breaches of this Social Media Policy may be addressed through club disciplinary processes and, where appropriate, may be referred to Football NSW or Football Australia in line with their policies and codes of conduct.